BONNIE CONE CLASSICAL ACADEMY

MEETING MINUTES

Meeting Date: 3/20/19 **Time:** 5:00 PM
Meeting Purpose: Regularly Scheduled Board Meeting
Meeting Location: 9820 Northcross Center Court, Huntersville

Our Mission: TeamCFA: Bonnie Cone Classical Academy will equip scholars with the tools of learning to think critically, reason effectively and communicate persuasively through the rigors of a classical education.

BOARD MEMBERS PRESENT

- Marty McCarthy (Chair)
- Byron Grimmett
- Judy Russo
- Brian Puckett
- Stephanie Newbrough
- William Mills

OTHERS PRESENT

- Joan Roman (Head of School)
- Gregg Sinders, Team CFA (by phone)
- Julia Franklin (Parent of kindergarten student applying to enroll at BCCA)

BOARD MEMBERS ABSENT

- None

- Call to Order: Marty M. called the meeting to order at 5:04 PM.
- Reading of Mission: Joan R. read the BCCA mission statement.
- Review of agenda – Board approval of agenda: Brian P. made a motion to approve the meeting agenda as presented by Joan R. The motion was seconded by Judy R. and passed by unanimous vote.
- Approval of Meeting Minutes form 3/6/19: Byron G. made a motion to approve the 3/6/19 board meeting minutes as presented in draft form, which was seconded by Brian P. The motion was approved by unanimous vote.
- School Director's Report
    - BCCA now has over 200 applicants.
    - Eighteen offers of employment have gone out to teacher candidates.
    - Diversity of staff – Joan R. is receiving teacher applications with a variety of levels of experience and ethnic mix.
    - A productive meeting was held with our developer/builder. All indications are that the project is progressing as it should. The houses on the property will definitely be coming down next week. As the project moves forward, we need to begin discussion about a ground breaking ceremony, possibly in early April. It will be very important to ensure the event is attended by the Huntersville mayor and members of the chamber of commerce. It likely would be best to have it on a week day.
    - Joan R. met with a representative of a health and fitness focused after school program. Ms. Franklin indicated this sounded very appealing to her. The primary purpose would be to keep children active.
    - We are receiving quotes from various vendors for items such as furniture.

- Joan is working with Craig Tucker on the grant application.

- Public Comment
  - The following represents comments made by Ms. Julia Franklin, who was in attendance.
    - At the BCCA information session Ms. Franklin attended there were comments made about marketing efforts. In her conversations with other parents, it has become apparent that many would like to know what "a day in the life" looks like in a classical education classroom vs. the traditional model. It would be very helpful to provide tools for explaining this sort of thing to prospective parents, many of whom have inaccurate impressions of what classical education really is. Joan R. provided some feedback to Ms. Franklin on this question. The term "classical education" is an unfamiliar term to them, and some get the impression that it is a very stayed environment with no arts, no fun, etc. Gregg S. offered that Team CFA could sponsor one or more information sessions that are more focused on classical education.
- Old Business
  - Update on the Status of Development: (See also *School Director's Report*) Gregg S. shared that at a lengthy meeting today it was said that the critical item now is receiving permits from Huntersville and Mecklenburg County, but there is no reason to be concerned about this. Approval to begin grading should come soon. All facets of the financing for construction are approved.
  - Marketing Efforts and Support: Senter & Company, a large real estate broker, has a video series called "Out and About with Senter & Company" that features weekly guests, businesses, organizations, non-profits, etc. They have agreed to feature BCCA in this series. They are also hosting an Easter egg hunt where BCCA can provide fliers for participants.
  - Nate Bowman of the Vermillion community has agreed to allow BCCA information to be provided at the VermilliRun event on May 4. The event benefits local charities.
  - Church Partnerships: We need to touch base with George Gately on efforts to find churches to partner with.
  - Addition of Board Members/discussion and motions: Joan attended a chamber of commerce meeting to say we want board members who are engaged in the community.
- New Business
  - Board support is needed for upcoming information sessions, which will be held April 9, April 13, and April 15.
  - Community Event support: Need support for these events.
    - April 6: Skybrook Easter Egg Hunt
    - May 4: Virmilli Run
- Task Assignments
  - Attorney: Interviews (Gill Middlebrooks). He was long term atty for Charlotte Meck school board. He is available. Wm says we could not find anyone better who has knowledge of the area, etc. Civic leader. Focused on charter schools. Board would recommit. William M. put forth a motion to Marty M. to request an engagement letter from Mr. Gill Middlebrooks. Mr. Middlebrooks represented CMS for many years, has a great deal of knowledge of the Huntersville area and is a longtime civic leader. The motion was seconded by Stephanie N. and was subsequently unanimously approved.
- Brian P. left the meeting at 5:50PM.
- William M. made a motion for adjournment, which as seconded by Judy R. and approved unanimously.
- The meeting adjourned at 6:05PM.