BONNIE CONE CLASSICAL ACADEMY

MEETING MINUTES

Meeting Date: 02/19/2019
Meeting Purpose: Routine Board Meeting
Meeting Location: Northcross Business Park
Approval: Approved/Final
Recorded by: Byron Grimmett

BOARD MEMBERS PRESENT

- Marty McCarthy (Chair)
- Byron Grimmett
- Judy Russo
- William Mills
- Brian Puckett
- Stephanie Newbrough

OTHERS PRESENT

- Joan Roman (Head of School)
- Gregg Sinders Team CFA (by phone)

BOARD MEMBERS ABSENT

- None

- The meeting was called to order by Marty M. at 5:11 PM. Judy R. read the BCCA mission statement.
- Byron made a motion to approve the meeting agenda as presented. The motion was seconded by Stephanie N. and was approved unanimously.
- A motion was made by Byron G. to approve the minutes from the 2/16/2019 board meeting. The motion was seconded by William M. and subsequently approved by unanimous vote.
- School Director's Report:
    - There are 127 applicants so far. BCCA is now operating on at first-come-first-serve basis now that open enrollment is over. Many have learned of BCCA via word of mouth. BCCA is now contracted with marketing firm out of Raleigh that will address social media, etc.
    - Several offers are going out to teacher candidates.
    - Signs on property were installed Friday. Joan will ask Fast Signs to add a phone number and web site address to the signs. Brian P. asked whether the use of yard signs would be effective for making BCCA known to the public. Joan R. reported that we already have 50 yard signs on hand, but we should take care to observe any potential city ordinances that may regulate the use of yard signs. Judy R. suggested

yard sign verbiage such as "My scholar is enrolled at Bonnie Cone Classical Academy".

- Old Business
    - Church Partnerships – George G. and Marty M. are working on this. Part of the plan entails approaching some of the larger African American churches in the area.
    - Addition of Board Members: During discussion of what skill sets are needed, Brian P. suggested a good mix of business and curriculum experience. We would also benefit from some depth of financial and marketing experience. Brian suggested a person with financial experience to consider. He will approach this person and introduce him to Joan if he expresses interest.
- New Business
    - Employee Benefit Package: Brian P. and Joan R. met with Jill Burleson at Team CFA concerning benefits package options that could be offered by Van Popering Insurance. A handout showing potential plan options, which was produced after that meeting, was presented to the board by Brian P. It was suggested during subsequent discussion that our CMO should possibly make a recommendation to the board regarding which plan to choose. Teacher recruitment is an important consideration in deciding on a benefits package, and action is needed soon for that reason. Joan R. already has two offers out with candidates who will not commit until they have specific information on our package.
        - Brian P., being employed by Van Popering Insurance, recused himself for discussion and board action regarding partnering with Van Popering for the employee benefit plan. He left the meeting for the duration of the discussion.
        - A motion was made by Stephanie N. and seconded by Judy R. to accept Van Popering as our agent and to authorize Joan R. and Team CFA to work with Van Popering to secure a proper benefits package. They will use a target of $400 per month per employee as the amount paid by BCCA for the selected plan. The motion was approved unanimously.
- Review of RTO Submission and Corrections: Comments by the state board of education indicated that details of previous meetings need to be "cleaned up" to the extent possible to correct items such as the names of those who made and seconded specific motions. Other comments addressed questions regarding the BCCA board's approval of policies. Regarding policies, the board has asked Team CFA to submit suggested new policies or changes to existing policies, which will be subsequently reviewed and acted upon at our next regularly scheduled meeting.

- Gregg S. reported that a letter of intent has been submitted for a charter grant for $250,000 to be used over three years. One requirement of the grant is that certain number of seats must be reserved for economically disadvantaged scholars. Other requirements also would apply such as a weighted lottery.
- Adjournment: A motion for adjournment was made by Brian Puckett and seconded by William Mills. The motion was approved by unanimous vote, and the meeting adjourned at 6:51 PM
- Next meeting 3/6/2019 same location.